

## Fruit Logistica 2012

## Berlin, Germany February 8-10, 2012

- Show with top international exhibitors
- Platform for initiating business deals
- Meet worldwide business contacts
- Gain a complete overview of the latest trends in the fresh produce **business**

Fruit Logistica is the leading international meeting place of the fresh produce trade. In 2011, the show reported 2,452 exhibitors and 56,000 visitors from 132 countries. Germany is a large market for fruit and vegetables in Europe. In 2009, the sales for the food retail were about \$194 billion. In 2009, the import of fresh fruits from the U.S. were \$18 million.

SUSTA's pavilion is a great opportunity for companies to meet with importers and present various products. Exhibitors receive space in a visible, attractive, open pavilion, strategic support and contacts in the European market.

Best Prospects:	
Sweet Potatoes	■ Dried Fruits & Nuts
Sweet Onions	Blueberries
Pecans	Other Fruits & Vegetables

## Important Information:

- Cost of participation is \$1,000 for 4.5 sqm booth
- Exhibitors will have a fully furnished booth space
- SUSTA will pay for shipment of up to 100 lbs (included packing material) of product samples from address of consolidation to the booth
- Deadline for application is November 1, 2011
- No refund for cancellations after November 1, 2011
- Sign up on the Events page at www.susta.org





Register on the Events page at www.susta.org

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